



# SCALE UP *accelerator* PROGRAM OUTLINE

## PRE-SELECTION

## BOOTCAMP

SEPTEMBER 4

- Business canvas model
  - Scaling potential
  - Determining your 3-5 year plan
  - Applicant interviews
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## DAY 1

SEPTEMBER 17

- Growth strategies for scaling
  - Case Study deep dive
  - Building the right relationships
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## DAY 2

SEPTEMBER 18

- Working in a global marketplace
  - International market case study
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## DAY 3

OCTOBER 15

- Scaling your marketing
- Understanding strategic finance
- Legalities of scaling

# SCALE UP

## *accelerator*

### PROGRAM OUTLINE

#### DAY 4

OCTOBER 16

- Exporting in the food and fibre sector
  - Export markets: a comparison
  - Pitching for growth
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#### DAY 5

NOVEMBER 19

- Accessing funding: grants for commercialisation, export & business growth
  - Accessing funding: investors
  - Leadership & personality traits
  - Understanding & managing risk
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#### DAY 6

NOVEMBER 20

- Hiring & HR
- Pitching for growth
- Mock investor interviews
- Next steps

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STARTUP GIPPSLAND